

Style Guide



14 Perfect Power Pieces





Blueprint for Style

To My Power Players:

Hands up if you're a power player!



If you raised your hand then this quickie guide (really more list than guide) is for you. What I heard was, "I'm a woman of a certain age...", "I need must-have pieces", "What are the great basics?", "I'm going minimalist", and "I need items on repeat"....

Here they are - and the WHY where it may not be obvious! If you know **Blueprint for Style** then you know the **focus is on versatility and longevity**, not necessarily on bargain-basement pricing. That said, I've provided links to items that are mostly size-inclusive and price-considerate.

If there's something you see and you're not sure, [schedule a 15-min consult](#) so we can work it out!

Enjoy!!

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14 Perfect Power Pieces: First 7 Pieces

What makes each item a "power" piece is its versatility - - - it's ability to flex up or dress down and cover a myriad of essential scenarios! You'll have other items but find these are on REPEAT!

1. **Crisp, white button down shirt** - never a more essential in ANY closet!
2. Jersey t-shirts (v-neck preferable) - by itself or layered; basics but also one or two colors
3. Bodysuit (**sculpting, wear everywhere, or seamless**) - an easy answer for a more sexy look + great for warmer weather or as a cooler weather bottom layer!
4. Well-fitted, unstructured blazer (**pretty good, very nice + relaxed, awesome**) - for max flexibility, just make sure it doesn't look like it's part of your work business suit
5. Semi-structured clutch or convertible crossbody (**super versatile or basic**) - it should be small enough to fit into another bag, work as a makeup in a pinch or accompany you on date night
6. Adjustable belt (**rope style, skinny, or midi wrap**) - a belt that effortlessly forgives a little weight gain or loss...
7. Substantial necklace (layered or chunky) - **my favorite** (or **this** or **this**) because it can worn altogether or separately!



14 Perfect Power Pieces: Next 7 Pieces

1. Ankle-length pants or knee-length skirt - find something that is wrinkle-resistant and allows for movement; my all-time favorite, or a cool skirt option
2. Dark-colored, straight leg jeans (Good, Better, Best) - no 'cure-all' here but ankle-length and straight leg are most universally flattering so just decide mid-rise or high rise (mid-rise is easiest; high rise helps to eliminate muffin-top but requires better posture if you're seated!!)
3. Ready-to-go dress (sheath or shift - which is slightly more flex)- to maximize versatility (i.e., office, travel, or date night), keep it simple and use accessories to make it pop!
4. Jumpsuit (I favor slimmer/sexier but here's wide leg too)- we live in a more casual world so take this one-piece outfit and have fun
5. Nude or metallic flats (nude - black-owned brand, more casual, more classic, summer version, metallic loafer) - nude if you're low-key and metallic to add sprinkles of spice but focus on a pointer toe so you can dress it up or keep it casual
6. Fun pumps (print, metallic, or multi-colored)- the goal is to add pep to your step + your outfit (adds *snaps* to a monochrome look + works for date night, girls night, etc)
7. All-season jacket/coat - works for the car, on the weekends, to work, for travel, etc etc etc



A Few Tips & Tactics



Just a few little extras you'll likely find helpful:

- **Wash jeans** in cold water, inside out and air dry; or place them in a plastic bag and put them in the freezer overnight to kill germs
- **Elastane/spandex/polyester/jersey knits** = **built-in stretchiness**
- **Any hemline** that hits around the calf will create the illusion of a shorter leg (more skin = longer leg)
- **Cashmere:** even if the tag says "dry clean only." give it a break and hand-wash it occasionally to lengthen the life of the garment
- **Sweaters/knits:** pills are natural just fold knits so they retain their original shape
- The older you get, the less frequently your **closet should turnover** (i.e., it should be more seasonal when you're younger)
- **Fedoras** are gamechangers - consider adding one to your must-have list as it creates instant edge + helps on bad hair days!
- **Denim:** wash every 4-5 wears; or put in a plastic bag in the freezer overnight





Blueprint for Style

You've downloaded it!

Now, use it!

**Make it your own based on your
lifestyle, budget, and style
preferences!**

It's an AWESOME starting point!

Again, enjoy!!

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